

Exhibitor Prospectus

PHILADELPHIA



**7th National
Clean Cities
Conference & Expo
May 13-16, 2001**



U.S. Department of Energy



*Join the
Alternative Fuels
Revolution!*

The U.S. Department of Energy, Office of Energy Efficiency and Renewable Energy, and the Greater Philadelphia Clean Cities Program invite you to join the Alternative Fuels Revolution by exhibiting at the 7th National Clean Cities Conference and Expo.

When

May 13-16, 2001

Where

Pennsylvania
Convention Center
1101 Arch Street
Philadelphia, PA



What is Clean Cities?

The U.S. Department of Energy's (DOE) Clean Cities Program is a voluntary, locally based public/private industry partnership to expand the use of alternatives to gasoline and diesel fuel, accelerate the deployment of alternative fuel vehicles (AFVs), and build AFV refueling infrastructure.

Who Attends?

The Clean Cities Conference provides a forum for anyone interested in energy security, clean air, and alternative fuel vehicle technologies, to gather and discuss relevant issues and trends. Last year's conference attracted 1,000 people, including utilities, automobile and engine manufacturers, industry component and fuel suppliers, fleet owners and managers, and energy, environmental and transportation agencies.

MUMMERS STRUT LUNCH MUNCH:

Tuesday's Exhibit Hall Luncheon will feature a distinct Philadelphia tradition that will have everyone doing the Mummers Strut.

PRESS FOR ALTERNATIVES: A special Ride N' Drive for the press, originating in the Exhibit Hall.

SCIENCEFEST: Tuesday morning the exhibit hall opens to students to give them a chance to view the future of automobiles.

YE OLDE REFRESHMENT BREAKS: Yet another opportunity for attendees to view Ye Exhibits!

Exhibition Hours (Tentative)

Exhibit Installation

Sunday, May 13 Noon to 8 p.m.
Monday, May 14 7 a.m. to 11 a.m.
(touch-up only)

Exhibit Hours

Monday, May 14 11:30 a.m. to 3 p.m.
4:30 p.m. to 6:30 p.m.
Tuesday, May 15 9 a.m. to 3:30 p.m.
Open for Science Fest
from 9:15 a.m. to noon

Exhibit Dismantling

Tuesday, May 15 4:30 p.m. to 11:30 p.m.
Wednesday, May 16 8 a.m. to Noon.

Expo Highlights



The 7th National Clean Cities Conference and Expo promises to be the biggest and best yet! Early highlights include:

RIDE N' DRIVE: Take a spin in one of the many vehicles on display. For information on including your vehicle, please call Megan Maguire @ 303.275.4321.

ALTERNATIVE FUELS ARE BREWING: Attendees will enjoy fantastic fare as they peruse the Exhibit Hall. Then it's on to a nearby brew pub to enjoy the local atmosphere.

FRANKLIN FEAST: This luncheon in the Exhibit Hall will take attendees back in time to meet Philadelphia's most renowned inventor.



7TH NATIONAL CLEAN CITIES CONFERENCE AND EXPOSITION

May 13-16, 2001, Pennsylvania Convention Center, Philadelphia, PA

EXHIBITOR APPLICATION

Company/Organization _____

Contact _____

Title _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

E-mail _____

EARLY BIRD SPECIAL!

Sign up by Nov. 15, 2000
and receive \$200 off
per 10' x 10' space!

Fees

☐ 10' x 10' Booth Space, \$1200

☐ 10' x 20' Booth Space (minimum required to exhibit vehicle), \$2400

☐ Other: Call to make arrangements.

Payment

VISA ☐

MasterCard ☐

Check ☐

Card No. _____

Exp. Date _____

Signature _____

- Each booth is equipped with pipe and drape, one 6' table, 2 chairs, one wastebasket and a 7" x 44" one-line ID sign. Two complimentary registrations are included with each 10' x 10' space. Registration forms will be faxed upon receipt of application.

- We accept Visa, MasterCard, personal and company checks made payable to the National Renewable Energy Laboratory. No cash please. Funds must be drawn against a U.S. Bank, otherwise include an additional \$50 to cover processing. Credit Cards will be charged upon receipt of application.

- Refund Cancellation Policy: All refund requests submitted in writing and postmarked by April 13, 2001 will be issued in full. Absolutely no refunds will be issued after this date.

Official Exhibitor Information for Conference Program and Booth Signage

Company/Organization Name _____

Contact _____

Address _____

City, State, Zip _____

Telephone _____ FAX _____

Email _____ Website _____

Description of Products/Services (30 words or less): _____

Type of Vehicle(s) to be exhibited (if applicable): _____

I acknowledge and have read all applicable rules and regulations as stated on the Clean Cities Conference Web site (www.cities.doe.gov/conference.shtml). I specifically acknowledge the indemnification/liability clause printed on the site, and acknowledge that I have read the recommendation to acquire all-risk insurance for my exhibit.

Signature _____ Title _____ Date _____

Top 3 Booth Location Choices

1. _____

2. _____

3. _____

Send/FAX form with complete payment to:

National Renewable Energy Laboratory
Conference Services
1617 Cole Blvd., MS 1623
Golden, CO 80401-3393
FAX: 303.275.4320

For further information, please contact:

Megan Maguire at
303.275.4321 or
megan_maguire@nrel.gov

FOR OFFICE USE ONLY

Date Rcvd: _____

Check #: _____

Receipt #: _____

Amount \$: _____

General Information

Questions?

1.800.CCITIES (1.800.224.8437)

Conference & Expo Location

Most conference functions, including registration, sessions, exposition, breakfasts, luncheons, and Monday evening's reception will take place at:

Pennsylvania Convention Center
One Convention Center Place
1101 Arch Street
Philadelphia, PA 19107-2299

Conference Hotel

Philadelphia Marriott Downtown
1201 Market Street
1-800-320-5744

\$140 single/\$160 double

\$118 government rate rooms available on a limited basis

Reference the "Clean Cities Conference" to secure these rates.

Ground Transportation

Philadelphia International Airport is located 8 miles from the Philadelphia Marriott. The airport rail line provides service from the airport to Market Street East Station (2 blocks from the Marriott). Travel time is 23 minutes, and the maximum weekday fare is \$5. It runs every half-hour daily from 6 a.m. to midnight. Taxicabs run to Center City at a flat rate of \$20.

Dress Code

Business casual is recommended for all Conference functions.

Sponsorship Opportunities

Sponsoring the 7th National Clean Cities Conference and Expo provides industry leaders an opportunity to showcase their innovations in alternative fuels. Sponsorship opportunities are available on a first-come, first-served basis. Call today for a complete sponsorship packet.



Conference Services
National Renewable Energy Laboratory
1617 Cole Boulevard, MS 1623
Golden, CO 80401